



ADELAIDE OLYMPIC
FOOTBALL CLUB

AOFC 2023
SPONSORSHIP PROPOSAL



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FOOTBALL CLUB

AOFC | 2023

AOFC / 2023 SENIOR
SPONSORSHIP PROPOSAL

SENIOR SPONSORSHIP

DIAMOND

PLATINUM

GOLD

SILVER

JUNIOR SPONSORSHIP

PLATINUM

GOLD

SILVER





DEAR VALUED SPONSOR,

Season 2022, saw the Adelaide Olympic Football Club finally acquire its own home base with the Football Federation of South Australia handing over the keys to the Apex Football Stadium. A fantastic facility which includes two full size artificial pitches, grandstand seating and clubrooms. A special thanks to the Labor government and to our naming sponsor John Konstandopoulos from Apex Steel Supplies for all their support.

Celebrating 45 years of operation, we pay tribute to our volunteer driven organisation who have been at the forefront of our campaign to become known as one of the most outstanding and successful sporting clubs in South Australia. With over 300 registered athletes and expanding on the number of Junior Girl participation, your support has been integral in enabling these positive outcomes.

When you and/or your organisation choose to partner with the Adelaide Olympic Football Club, I am proud to say that you gain exposure to outstanding advertising, the local community and the vibrant business and social networks associated with Adelaide Olympic.

Beyond the commercial benefits, you will also be promoting healthy lifestyle opportunities for the next generation and supporting personal pursuits of excellence. Our coaching and support staff strive to create a safe and supportive environment at all levels for many generations to come.

Committed to developing excellence in individual and team performance through a consistent and comprehensive approach to player and team development. Our club seeks to offer a challenging, competitive and educational program that emphasizes on the importance of community, honesty, integrity and other life lessons/values through sport.

We invite you to be part of our Club culture, one that strives for success for all its players, members and partners. The Adelaide Olympic Football Club looks forward to a long term and mutually beneficial relationship.

Yours Sincerely



Archie Christakos

President - Adelaide Olympic Football Club

THE CLUB

- Established in 1978
- Volunteer Driven Organisation
- AOFC Senior & Junior teams are based at APEX Football Stadium, Angel Park
- Club contains 13 Junior Teams from Under 5 to Under 16 , U18, Reserves and First Team. The club has a total of 250 registered players and expected to grow in 2022
- Up to 800 family members attend the grounds weekly.

DEMOGRAPHIC

65% men, 35% women

SOCIAL MEDIA EXPOSURE



4,500 likes and 4,700 followers



2,100 followers



FEDERATION CUP / FFA CUP

ACHIEVEMENTS

2019 FEDERATION CUP

WINNERS

2019 FFA CUP

FINAL 16

2021 FEDERATION CUP

WINNERS

2021 FFA CUP

FINAL 16



CLUB HONOURS / SENIORS

SECOND DIVISION CHAMPIONS 1992, 1995, 2000

SECOND DIVISION MINOR PREMIERS 1992, 2000

THIRD DIVISION CHAMPIONS 1981

AMATUERS DIVISION 6 CHAMPIONS 1979

SECOND DIVISION RESERVES CHAMPIONS 2011

SECOND DIVISION U18 CHAMPIONS 2013

PROMOTED TO NPL 2015 STATE LEAGUE FIRST TEAM

CHAMPIONS 2018 UNDER 16C JPL LEAGUE

FIRST DIVISION PLAYER OF THE YEAR

2019 RICARDO DA SILVA

1997 GEORGE KOLLIAS

2005 SIMON CATANZARO

SECOND DIVISION PLAYER OF THE YEAR

1991 STEVE PAPADOPOULOS

2009 BRANKO MILOSEVIC

SECOND DIVISION RESERVES PLAYER OF THE YEAR

2000 LUCAS ZELKA & LUCKY PAICOS

2010 DION STAMATELOPOULOS

2013 PROCOPIIS LOIZIDES

2015 OMAR HASSAN

SECOND DIVISION U18 PLAYER OF THE YEAR

2013 JAY PARK

PREMIER LEAGUE

2015 STATE LEAGUE FIRST TEAM

RUNNERS UP

2015 STATE LEAGUE RESERVES

RUNNERS UP

2014 5 SENIOR PLAYERS SELECTED TO JOIN ADELAIDE UNITED YOUTH SQUAD (3 PLAYERS RECEIVING A-LEAGUE CONTRACTS)

2013 STATE LEAGUE RESERVES

RUNNERS UP

2013 STATE LEAGUE UNDER 18

CHAMPIONS

2005 PREMIER LEAGUE FIRST TEAM

RUNNERS UP

2004 PREMIER LEAGUE FIRST TEAM

RUNNERS UP

FORMER AOFC FOOTBALL STARS



WHAT WE CAN PROMISE YOU

- Marketing Sponsor products and / or services to members of the club and the community through press releases, club website, social media channels and newsletter.
- Ensure our sponsors are well marketed to our players, members and all the 800+ people that attend Football matches at our ground every week.
- Encourage all our players, members and supporters to utilise and promote our sponsors products and services whenever possible.

HOW YOU CAN BENEFIT FROM US

- Increase Branding with local market
- Generate awareness and goodwill within the defined target audience
- Provide a cost effective and efficient alternative to mainstream advertising exposure
- Assist the club to ensure sport remains affordable for all players
- Business Networking Evenings
- Exposure of brand name on oval





SPONSORSHIP PACKAGES

SENIOR SPONSORSHIP

SENIOR DIAMOND \$25,000 (INC GST)

The Major Sponsor / Seniors will have exclusive rights and sole branding on the FRONT of our home and away playing jerseys throughout all 3 senior teams (Totalling 90 jerseys).

The Major Sponsor will also have the additional advertising branding as detailed below in this sponsorship.

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- 6 x Oval signage at APEX Football Stadium
- Advertising on NPL TV
- 6 x Invitations to the Season Launch
- 6 x Season Membership Cards, Home Games
- 4 x Invitations to AOFC Best and Fairest Awards Night
- 1 x Framed Senior signed jersey by the First Team
- 1 Nike Club Polo
- 1 Nike Club Jacket
- 1 Nike Club Winter Jacket
- Merchandise Pack - Cap, Beanie, Scarf
- Home Games: You will have unlimited access to advertise your product and or services any means of marketing ie) Marquee / information booth
- Access to the club rooms for your own business use.

*All proposals / company details are required to be completed in the sponsorship application form found towards the back of this document



SPONSORSHIP PACKAGES

SENIOR SPONSORSHIP

SENIOR PLATINUM \$15,000 (INC GST)

The Platinum will have the branding on the back of our home and away playing jersey throughout all 3 senior teams. (Totaling 90 jerseys).

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- 4 x Oval signage at APEX Football Stadium
- 4 x Invitations to the Season Launch
- Season Membership Cards, Home Game
- 2 x Invitations to AOFC Best and Fairest Awards Night
- 1 x Framed Senior signed jersey by the First Team
- 1x Nike Club Polo
- 1x Nike Club Jacket
- Access to Club Rooms (Business Use)
- Advertising on NPL TV
- Invitation to Business Networking Event
- Merchandise Pack - Cap, Beanie, Scarf

SENIOR GOLD \$5,000 (INC GST)

The Golden will have company logo on either SLEEVE or SHORTS of our home and away playing jersey throughout all 3 senior teams. (Totaling 90 jerseys)

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- 2 x Oval signage at APEX Football Stadium
- Season Membership Cards, Home Game
- 2 x Invitations to AOFC Best & Fairest Awards Night
- 2 Invitations to the Season Launch
- 1 x Nike Club Polo
- Advertising on NPL TV
- Invitation to Business Networking Event
- Merchandise Pack - Cap, Beanie, Scarf

SENIOR SILVER \$2,500 (INC GST)

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- Season Membership Cards, Home Game
- 1 x Nike Club Polo
- Merchandise Pack - Cap, Beanie, Scarf
- Invitation to Season Launch

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SPONSORSHIP PACKAGES

JUNIOR SPONSORSHIP

JUNIOR PLATINUM \$10,000 (INC GST) UNDER 6'S TO UNDER 16'S

The Junior Platinum Sponsors will have branding on the front home or away jersey on all Junior teams (Totally 200 registered players)

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- 4 x Oval signage at APEX Football Stadium
- 4 x Season Membership Cards, Home Game
- 4 x Invitations to the Season Launch
- 1 x Nike Club Polo
- 1 x Nike Club Jacket
- Invitation to Business Networking Event
- Merchandise Pack - Cap, Beanie, Scarf

JUNIOR GOLD

\$5000.00 (INC GST)

UNDER 6'S TO UNDER 16'S

The Junior Gold Sponsor will have branding on the back of home or away jerseys on all Junior teams.

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with Link to company's website
- Advertising in all club newsletter and emails out
- Advertising at all club Functions
- 2 x Oval signage at APEX Football Stadium
- 2 x Season Membership Cards, Home Game
- 2 x Invitations to Season Launch
- Merchandise Pack – Cap, Beanie, Scarf

JUNIOR SILVER

\$1500 (INC GST) PER TEAM

UNDER 6'S TO UNDER 16'S

BENEFITS INCLUDE

- Advertising in Clubroom at APEX Football Stadium
- Internet Exposure with a Link to your company's website
- Advertising in all club newsletters and email outs.
- Advertising at all club Functions
- Sponsors Recognition at all club Functions
- 1 x Oval signage at APEX Football Stadium
- 2 x Season Membership Cards, Home Games
- Invitation Business Networking Event
- Merchandise Pack - Cap, Beanie, Scarf

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SPONSORSHIP BENEFITS

	Cost	Business Branding	Avertising In Clubroom at APEX Stadium	Internet Exposure	Advertising in all Club Newsletters	Advertising at Club Functions	Sponsors Recognition at all Club Functions	Advertising on NPL TV	Oval Signage at APEX Football Stadium
Senior Diamond	\$25,000.00	Front of Home & Away Jersey for all 3 Senior Teams	✓	✓	✓	✓	✓	✓	✓ QTY 6
Senior Platinum	\$15,000.00	Back of Home & Away Jersey for all 3 Senior Teams	✓	✓	✓	✓	✓	✓	✓ QTY 4
Senior Gold	\$5,000.00	Either Sleeve or Shorts of Home & Away Strip for all 3 Senior Teams	✓	✓	✓	✓	✓	✓	✓ QTY 2
Senior Silver	\$2,500.00		✓	✓	✓	✓	✓		
Junior Platinum	\$10,000.00	Front of Home or Away Junior Jersey for all Junior Teams	✓	✓	✓	✓	✓		✓ QTY 4
Junior Gold	\$5,000.00	Back of Home or Away Junior Jersey for all Junior Teams	✓	✓	✓	✓	✓		✓ QTY 2
Junior Silver	\$1,500.00		✓	✓	✓	✓	✓		



Invitations to the Season Launch	Season Membership Cards (Home Games)	Invitations to AOFC Best and Fairest Awards Night	Invitation to Business Networking Event	Framed Signed Senior Jersey	Nike Club Polo	Nike Club Jacket	Nike Club Winter Jacket	Merchandise Pack (Cap, Beanie & Scarf)	Access to Club Rooms (Business Use)
✓ QTY 6	✓ QTY 6	✓ QTY 4	✓	✓ QTY 1	✓ QTY 1	✓ QTY 1	✓ QTY 1	✓ QTY 1	✓
✓ QTY 4	✓ QTY 4	✓ QTY 2	✓	✓ QTY 1	✓ QTY 1	✓ QTY 1		✓ QTY 1	✓
✓ QTY 2	✓ QTY 2	✓ QTY 2	✓		✓ QTY 1			✓ QTY 1	
✓ QTY 4	✓ QTY 2		✓		✓ QTY 1			✓ QTY 1	
✓ QTY 4	✓ QTY 4		✓		✓ QTY 1	✓ QTY 1		✓ QTY 1	
✓ QTY 2	✓ QTY 2		✓					✓ QTY 1	
	✓ QTY 2		✓					✓ QTY 1	





NATIONAL
PREMIER LEAGUES

2019
FEDERATION
CUP
WINNERS





**NATIONAL
PREMIER LEAGUES**

2021
FEDERATION
CUP
WINNERS



CONTACT DETAILS (Personal)

Name: _____

Contact Number: (H) _____ (M) _____

Email Address _____

Business Details

Company/Trading Name: _____

Postal Address: _____ Post Code: _____

Contact Number: (W) _____ (M) _____

Email Address: _____

Company Website Address: _____

Permission to Link your Website to Adelaide Olympic fc Website: Please circle - YES / NO

Social Media Handles FACEBOOK:..... INSTAGRAM:.....

SPONSORSHIP TYPE

<input type="checkbox"/> Diamond	\$25,000
<input type="checkbox"/> Senior Platinum	\$15,000
<input type="checkbox"/> Senior Gold	\$5,000
<input type="checkbox"/> Senior Silver	\$2,500
<input type="checkbox"/> Junior Platinum	\$10,000
<input type="checkbox"/> Junior Gold	\$5,000
<input type="checkbox"/> Junior Silver	\$1,500

PAYMENT OPTIONS

- Payment in Full
- Part Payment Plan

Payment Type

Cheque EFT Cash

Make Payable to:

Account Name: Adelaide Olympic Football Club
Bank: Commonwealth Bank
BSB: 065-124
Account No. : 1027-3019

POSTAL ADDRESS

Adelaide Olympic FC
PO Box 20, WELLAND SA 5007
To book your package or to discuss any other packages please
don't hesitate to contact Bianca Di Vittorio on 0423755574



SPONSORSHIP AGREEMENT

TERMS AND CONDITIONS

To secure your corporate package for Season 2023, a signed order form is required on submission. The balance must be paid as per the part payment clause detailed. Sponsorship package is guaranteed until full payment has been received. For payments, which are not received in full by 28 February 2023, the Adelaide Olympic Football Club reserves the right to withhold any remaining benefits.

The benefits associated with this agreement are not transferable to another event or fixture in the event that you are unable to attend, you may transfer the benefit to another name.

PRIVACY ACKNOWLEDGEMENT

The Adelaide Olympic Football Club has taken the necessary action to ensure that all company and personal details are securely maintained. As part of the marketing of the Club, you may receive information from sponsors or associated organisations. The distribution of any sponsor or third-party material is at all times controlled by the Adelaide Olympic Football Club and contact details of members are not provided to any third parties. By applying to become a Sponsor, you are expressly agreeing to the Adelaide Olympic Football Club acting in this manner.

PART PAYMENT TERMS

In the case of part payments, payment terms are as follows:

- Deposit (30%) due on receipt of booking form (non-refundable).
- Second instalment (30%) due within 30 days of signing.
- If second instalment is not received, the Adelaide Olympic Football Club reserves the right to return the inventory to market.
- Third and final instalment (40%) payable by 28 February 2023.

ACCEPTANCE OF AGREEMENT

I hereby certify that I have carefully read and agree to all the terms and conditions on the front, back and any covenants attached to this agreement form. At the time of signing this order, all material particulars are duly completed, and this order comprises the entire agreement in relation to goods and services. I am aware that once this agreement is signed by an authorised person on behalf of the club, this agreement constitutes a legally binding contract. I am of 18 years of age or older and acknowledge a receipt of a copy of this agreement.

I have read and agree to the terms and conditions set out over the page.

Signature:

Date:

To secure your Adelaide Olympic FC package for Season 2023, complete this application form and return it to the Adelaide Olympic Football Club, PO BOX 20, WELLAND SA 5007, or scan and email to sponsorship@aofc.com.au



Adelaide Olympic Football Club is proud to announce that we are now the permanent tenants of the newly named APEX Football Stadium, formerly known as VALO Football Centre located in Angle Park.

The Venue opened its doors and has previously hosted FFA Cup matches, Women's NPL, Men's NPL and community events as talented ID carnivals, regional camps and African Nations Cup.

At the time of being built the venue was the second full sized synthetic pitch in South Australia.

Since 2015, the facility has expanded with the establishment of a second synthetic pitch accomplished with grandstand.

APEX Football Stadium will allow our Club to continue raising the standard and growth of our Mini Roos, Junior and Girls Football Programs through to our already successful Senior Teams.

With APEX Steel Supplies, The Adelaide Olympic Football Club is stronger than ever.

The APEX Group is one of Australia's largest privately owned steel manufacturers and distributors of steel building products, steel sheets, and coils. Supplier of Colourbond Steel and Bluescope Steel supplies we are very proud to have partnered up with such a great company.

**A D E L A I D E O L Y M P I C
F O O T B A L L C L U B**

A O F C 2 0 2 3
S P O N S O R S H I P P R O P O S A L



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